



**ELEVATE
YOUR
STANDARDS®**

The Wildeck Story

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Wildeck, Inc. in Waukesha, WI, is a subsidiary of Holden Industries, a 100 percent employee-owned company. Today, Wildeck is the largest U.S. manufacturer of industrial steel work platforms (mezzanines), vertical lifts (VRCs) and safety guarding products (industrial steel guard rail, safety gates, machine guards, and more). For manufacturing, retail backrooms, warehouses, distribution centers, logistics centers, and other operations; Wildeck products, along with its subsidiary, Ladder Industries in Goodyear, AZ, can enhance profitability by providing effective storing, lifting, guarding, and high access solutions to improve operational capacity, efficiency, and safety. Now in its 40th year, Wildeck's modern U.S manufacturing facility and full-time staff of structural, mechanical, and electrical engineers are providing innovative, cost-effective, and performance-proven products to help solve the material handling challenges customers face. For more information, visit www.wildeck.com, www.ladderindustries.com, or e-mail info@wildeck.com.

Elevate Your Standards® today with Wildeck® and Ladder Industries' products. It's a level of quality and craftsmanship you won't find anywhere else.

COMPANY HISTORY:

1944

Wildeck's heritage can be traced back to Williams Steel and Supply Company of Milwaukee, WI - a high quality steel service center - which was started by Herman Williams in 1944. Custom designed Williams platforms, known as "Wildeck Mezzanines" would become so successful that the company could justify it becoming a separate division.

1976

To meet continuing customer demands, the "Wildeck Mezzanines" division was formed as the Engineering Department for Williams Steel.

1981

CRL of Bannockburn, IL purchased Williams Steel and Wildeck as a package.

1983

Wildeck officially incorporated and became Wildeck, Inc., a sister company of Williams Steel.

1985

Wildeck, Inc. moved into a separate manufacturing facility in Waukesha, WI, its current location.

1996

CRLI (which evolved from the original CRL) sold Williams Steel and Len Krieger was named President of Wildeck, Inc. No longer affiliated with Williams Steel, Wildeck could now begin purchasing steel from other suppliers.

(cont.)

THE WILDECK STORY (cont.):

2002

Len Krieger retired and Ralph Laird was named President of Wildeck, Inc.

2004

CRLI became Holden Industries with Wildeck, Inc. being a Holden Industries subsidiary.

2007

Wildeck employees, along with other Holden Industry companies approved an Employee Stock Ownership Plan (ESOP). Today, Wildeck, Inc. is a subsidiary of Holden Industries – a 100% employee-owned company.

2008

After 29 years with the company, Ralph Laird retired from Wildeck and Keith G. Pignolet (Vice President of Sales & Marketing) was promoted to President.

2011

Wildeck, Inc. acquired Ladder Industries in Goodyear, AZ. Ladder Industries has over 50 years of experience in the special and custom design of industrial ladders, stair products, conveyor crossovers, machine stands, aircraft maintenance platforms, guard rail and handrail.



2013

Wildeck, Inc., and its subsidiary Ladder Industries, continue on a solid growth path with plans to double the size of the company in the next five years.

2015

Holden Industries promotes Keith G. Pignolet to Chairman of the Board and names Greg Larson, President.

2016

Wildeck celebrates its 40 year anniversary and completes a major facility renovation and remodeling project at its headquarters operations in Waukesha, WI.

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